

Noto Grand Scenic Coastal Route

GRANOTO: The Scenic Coastal Route of the Noto Peninsula

Along the coastline of the Noto Peninsula, where satoyama and satoumi landscapes blend with charming tourist destinations, remnants of the 2024 Noto Peninsula Earthquake stand as memorial sites. Under the name GRANOTO—the Great Scenic Route of Noto—we aim to achieve a creative and resilient recovery, connecting nature, culture, and memory.

Explore the stunning coastal landscapes shaped by nature, experience the abundant blessings of the land and sea, and discover the time-honored festivals and traditional craftsmanship that have been carefully preserved through generations. Delivering

Take a journey around Noto and enjoy everything it has to offer.



Toyama Prefecture